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Kendall Wills Sterling, ELS

Mission Statement

To provide personalized, professional-quality writing and editorial services to the medical, pharmaceutical, and related industries.

Professional Certification

Certified as an Editor in the Life Sciences by the Board of Editors in the Life Sciences, October 1991.
Currently eligible for the diplomate examination.

Education

B.A., journalism, University of Richmond, Richmond, VA, 1979

Certificate in pharmaceutical writing, awarded by the American Medical Writers Association, November 1992

Certificate in editing/writing, awarded by the American Medical Writers Association, November 1994

Continuing Education Courses

English Usage and Abuse, AMWA curriculum course, 1991
Bibliographic Resources for Medical Communicators, AMWA curriculum course, 1991
Effective Paragraphing, AMWA curriculum course, 1991
Investigational New Drug and Device Applications, AMWA curriculum course, 1991
Punctuation for Clarity and Style, AMWA curriculum course, 1992
Package Inserts, AMWA curriculum course, 1992
Writing Patient Education Materials, AMWA curriculum course, 1992
Building a New Drug Application, AMWA curriculum course, 1992
Editing Statistical Reports, CBE Workshop, 1992
Organizing the Biomedical Paper, AMWA curriculum course, 1993
Statistics for Medical Writers and Editors, AMWA curriculum course, 1993
Ethics of Authorship and Editorship, AMWA curriculum course, 1994
Biomedical Research Design, AMWA curriculum course, 1994
Writing Abstracts, AMWA workshop, 1995
Online Resources for Editors, CSE workshop, 1995
Common Statistical Reporting Errors, CSE workshop, 1996
Writing the Final Report of a Clinical Trial, AMWA workshop, 1996
Web Page Development, AMWA workshop, 1996
Microsoft FrontPage 2000, Henrico County (Va.) Adult Continuing Education course, 2001

Academic and Professional Honors

Phi Eta Sigma – freshman academic honor society

Named University Scholar at the University of Missouri-St. Louis

Graduated Summa Cum Laude from University of Richmond, Richmond, Va.

Honorable Mention, Best Long Story, MediaWest Science Fiction Convention, Lansing, Michigan, 1999.

(for the novella, *Chrysalis*)

Professional Associations

American Medical Writers Association, 1991–present. Co-chairperson, Allied Health Book Awards Committee, 1996, 1998.

Board of Editors in the Life Sciences, 1991–present. Member, Subcommittee on Member and Public Relations, Examination Administration Committee, 1992–1996.

Council of Science Editors (formerly Council of Biology Editors), 1992–2000; Member, Authors' Editors Committee, 1992–1995. Helped to develop the current Short Course for Authors' Editors, offered annually by CSE.

European Association for Science Editors, 1992–1996.

Society for Technical Communication, 1992–1994.

Experience

1989–Present: Sterling Communications, 2605 Mallards Crossing, Richmond, Virginia 23233

Freelance Writer and Editor

- Researching and writing original manuscripts for publication, both review articles and manuscripts based on final clinical trial reports. Clients include AstraZeneca Pharmaceuticals, Complete Healthcare Communications, and Qualus. Products include short-acting anesthetics, oncology agents, diabetic agents, leukotriene inhibitors, SSRIs, bisphosphonates, and natriuretic peptides.
- Writing investigator-initiated trial protocols for AstraZeneca Pharmaceuticals.
- Writing, rewriting, and substantive editing of pharmaceutical manuscripts, case studies, abstracts, monographs, drug studies, journal supplements, review articles, protocols, and clinical trial reports. Clients include AstraZeneca Pharmaceuticals; American Society of Health System Pharmacists; Cardinal Health; College of Veterinary Medicine, North Carolina State University; Complete Healthcare Communications; Excerpta Medica; Gary Dorrell, Inc.; Ingenix Pharmaceuticals (currently Distance Learning Network); Peloton Advantage; and Schering-Plough.
- Rewriting manuscripts for authors for whom English is a second language. Clients include Oxford University, AstraZeneca Pharmaceuticals, and Massachusetts Institute of Technology.
- Editing and substantive editing of book and journal manuscripts, ensuring conformance to AMA, APA, or CBE style, as appropriate; interfacing with other editors and with authors on a daily basis to discuss manuscript problems and alterations; processing and editing all artwork; editing and approving author alterations to galleys; approving compositor conformance to specifications; approving use of copyrighted material. Clients include W.B. Saunders, American Psychiatric Association, Massachusetts Institute of Technology, Oxford University, Aspen Publishers, and United Network for Organ Sharing.
- Editing and substantive editing of grant and contract reviews for the National Institute of Allergy and Infectious Diseases, National Institutes of Health.
- 1993–1999: Primary manuscript editor for *Journal of Cardiovascular Nursing*, *Critical Care Nursing Quarterly*, *Journal of Head Trauma Rehabilitation*, and *Topics in Spinal Cord Injury Rehabilitation*, Aspen Publishers, Inc.
- 1989–1996: Manuscript editor, *International Journal of Robotics Research*, Massachusetts Institute of Technology.

1981–1989: Cadmus Journal Services, 2905 Byrdhill Road, Box 27481, Richmond, Virginia 23261.**Book Division, May 1987 to October 1989**

- Planned and executed all stages of printing for medical, engineering, technical, and literature textbooks. Approved all page layouts, including final approval of art and tables, and oversaw editor and author changes.
- Edited manuscripts and wrote design specifications for select customers
- Approved supporting data (computer program) for book composition
- Encoded manuscripts with computer commands for composition on an automatic pagination system
- Interpreted specifications and approved sample pages and tabular samples for customers and visual guides for freelance keyboarders
- Worked as part of a team to develop a house style for in-house and freelance workers.
- Trained in-house and freelance proofreaders
- Interfaced with freelance work force (both keyboarders and proofreaders) on a regular basis to provide information, guidance, and feedback
- Assisted with work flow, supervision, and distribution of jobs on an as-needed basis

Math Division, August 1985 to May 1987

- Planned and executed all stages of printing for mathematic and engineering journals. Reviewed galleys and pages, checking type, layouts, and art against specifications. Oversaw all editor and author changes.
- Encoded manuscripts with computer commands for composition
- Electronically edited author changes in typeset copy
- Made work assignments for freelance keyboarders and proofreaders.

Math Division, October 1981 to August 1983

- Proofread galleys and pages for mathematic and engineering books and journals
- Oversaw all editor and author changes and final press corrections.
- Interpreted specifications for composition

August–October 1981: Reston Publishing Company, 11480 Sunset Hills Road, Reston, Virginia 22090.

Edited college textbooks on a freelance basis.

July 1980–June 1981: The C. V. Mosby Company, 11830 Westline Industrial Drive, St. Louis, Missouri 63146.

- Edited and substantively edited medical books, both original manuscript and revised editions.
- Oversaw all stages of publishing for medical books, from manuscript to final page proofs. Approved art labels and sizes; reviewed galleys and pages for conformance to specifications. Corresponded with authors and approved author alterations to galleys and pages and to artwork. Approved use of copyrighted material.

November 1979–July 1980: Bank Building Corporation, 1130 Hampton Avenue, St. Louis, Missouri 63139.

- Wrote, edited, and rewrote marketing reports
- Prepared news releases
- Wrote, edited, selected art, and designed layout for corporate sales newsletter

Publications

- Sterling KW. Book review: *Publication Peer Review: An Annotated Bibliography*. *CBE Views*. 1993;16(6): 105.
- Sterling KW. Book review: *Editing the Refereed Scientific Journal: Practical, Political, and Ethical Issues*. *CBE Views* 1995;18(1):17–18.
- Sterling KW. Through a glass darkly: Taking a new look at peer review. *American Medical Writers Association Journal*. 1995;10(2):69–77.
- Sterling KW. Repetitive stress injuries in computer users: Overview and treatment. *The BELS Letter* 2002;28:1–3.
- Sterling KW. Computer vision syndrome. *The BELS Letter*. 2002;29:6–7.
- Sterling KW. Repetitive stress injuries in computer users: Prevention (I). *The BELS Letter*. 2003;30:3–4.
- Sterling KW. Repetitive stress injuries in computer users: Prevention (II): Alterations in equipment. *The BELS Letter*. 2003;31:3–5.

Science fiction short stories

- Sterling KW. A Little R and R. *Snowfire* #3, May 1997
- Sterling KW. Turnabout. *Imperium* #6, May 1997.

Science fiction novella

- Sterling KW. Chrysalis. *Imperium* #7, May 1998.

Avocational Activities

Civil War reenactor and historian. Experience: 1st Virginia infantry, Company C; Goochland-Turner Light Artillery; Parker's Battery/Signal Corps of the James. Currently available for presentations on women soldiers in the Civil War.

Presentations

- "Soldiers and Spies." Endview Plantation, Newport News, Virginia, March 13–14, 2004.
- "Committed to the Cause." Endview Plantation, Newport News, Virginia, April 8, 2006.

Media Interviews

- "A War Between Sisters, Too: Women Warriors Had a Place on the Civil War Battlefields." *Culpeper* (Va.) *Star-Exponent*; Sunday, May 30, 2004; pp. C1, C6.
- "Reenactors Break the Gender Gap." *Culpeper* (Va.) *Star-Exponent*; Sunday, May 30, 2004; pp.C1, C3.
- "Committed to the Cause: Patriotism Led Women to Diverse Roles During the Civil War." *The Virginia Gazette*, Williamsburg; Wednesday, April 19, 2006; p. 1C.

Current Projects

- Blood Poisoning* – a novel of the Civil War
- History Lessons* – a collection of short stories depicting various historical events from the perspective of individuals (both real and fictional) involved in those events